Highway 26 Travel Pattern Survey

1. Are you skiing / boarding today?

☐ Yes ☐ No

2. How did you pay for skiing / boarding today?

☐ Private Club Member ☐ Super Pass
☐ Daily Lift Ticket ☐ 5 x 7 Pass

3. How did you get to the ski area today?

☐ Car driver ☐ Dropped off ☐ Other (Specify Below)
☐ Car passenger ☐ Bus passenger _____

If you drove, how many people were in the vehicle (including yourself)? ☐

4. You came to the ski area from:

☐ Home ☐ Owned Cottage/Condo ☐ Hotel/Motel
☐ Work ☐ Rental Cottage/Condo ☐ Other
☐ Shopping ☐ Friend's Cottage/Condo _____

5. Which is located at:

_____ (City/Town) _____ (State/ Province)

Closest Intersection _____ (Street Name) & _____ (Street Name)

Or *Closest Monument* _____ (ABC Supermarket on Elm St, etc)

6. Were you anywhere before that?

☐ Home ☐ Owned Cottage/Condo ☐ Hotel/Motel
☐ Work ☐ Rental Cottage/Condo ☐ Other
☐ Shopping ☐ Friend's Cottage/Condo _____

7. Where is that located?

_____ (City/Town) _____ (State/ Province)

Closest Intersection _____ (Street Name) & _____ (Street Name)

Or *Closest Monument* _____ (ABC Supermarket on Elm St, etc)

8. When did you *first* arrive in the Blue Mountain area?

_____ *(Day / Date)*

9. When you first arrived, what main roads did you take to get to the Blue Mountain area?

a. _____
b. _____
c. _____
d. _____
e. _____

10. When are you departing the Blue Mountain area?

_____ (*Day / Date*)

11. Are you staying overnight? ☐ Yes ☐ No

12. When you leave today, where are you going?

☐ Home ☐ Owned Cottage/Condo ☐ Hotel/Motel
☐ Work ☐ Rental Cottage/Condo ☐ Other
☐ Shopping ☐ Friend's Cottage/Condo _____

13. Where is that located?

_____ (City/Town) _____ (State/ Province)

Closest Intersection _____ (Street Name) & _____ (Street Name)

Or *Closest Monument* _____ (ABC Supermarket on Elm St, etc)

14. Are you going anywhere after that?

☐ Home ☐ Owned Cottage/Condo ☐ Hotel/Motel
☐ Work ☐ Rental Cottage/Condo ☐ Other
☐ Shopping ☐ Friend's Cottage/Condo _____

15. Where is that located?

_____ (City/Town) _____ (State/ Province)

Closest Intersection _____ (Street Name) & _____ (Street Name)

Or *Closest Monument* _____ (ABC Supermarket on Elm St, etc)

16. How often do come to this ski area on the weekend?

☐ Weekly ☐ Every other month ☐ Other (Specify below)
☐ Monthly ☐ Once per year _____

17. If you're a Super Pass holder, how often do you ski at this ski area on the weekend?

☐ Every Saturday ☐ 3 - 5 times /month ☐ Once / month
☐ Every Sunday ☐ 1 - 2 times / month ☐ Other

18. Where is your primary residence located?

_____ (City/Town) _____ (State/ Province)

Closest Intersection _____ (Street Name) & _____ (Street Name)

Or *Closest Monument* _____ (ABC Supermarket on Elm St, etc)

19. Which municipality are you in now?

☐ Collingwood ☐ Clearview
☐ The Blue Mountains ☐ Other _____

For Administrative Use Only

Date Month ☐☐ Day ☐☐

Time Hour ☐☐ Minute ☐☐

Surveyor _____

Survey Type
1. Interview
2. Self Directed

Location
1. South Base Lodge
2. Grand Central Lodge
3. Other