

**Ministry of Transportation**

Highway Engineering York Simcoe  
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**Ministère des Transports**

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February 13, 2009

Contact Name

Title

Department

Address 1

Town, Pro PC

**Re: Notice of Winter Travel Pattern Survey  
Highway 26 Transportation Study  
Georgian Triangle Area  
W.O. 07-20008**

Dear Insert Name:

The Ministry of Transportation (MTO) has initiated a Highway 26 Transportation Study in the Georgian Triangle Area. AECOM has been retained to carry out the study, on behalf of the Ministry. The study will update current and future travel activity in the Highway 26 Georgian Triangle area, and determine short and long term transportation network needs.

This study will include a survey of existing travel patterns. As the first step, a team from our sub-consultant, Paradigm Transportation Solutions, will conduct a voluntary winter travel pattern survey in late February or early March. This will include data collection through face-to-face interviews and the gathering of license plate information.

The face-to-face interviews are expected to involve between 1,000 and 1,500 visitors to the Blue Mountain Resort and the Craigeleith Ski Club over the course of a weekend, who consent to participate in the survey. They will be asked several questions, including trip purpose, origin, destination, routing, mode of transportation, ski payment type, trip frequency and whether they are staying overnight. Participants will also be given the option of filling out their own survey for later return. A copy of the Origin-Destination Survey Fact Sheet is attached for your information.

License plate data will be collected in parking lots at these two resorts and at three others area resorts, including Georgian Peaks, Osler Bluffs and Alpine, to assist in determining travel patterns.

As noted earlier, this is a voluntary survey and no personal information is requested. The survey will comply with the Freedom of Information and Protection of Privacy Act.

If you have any questions regarding the upcoming Winter Travel Pattern Survey, please contact either Heather Glass, Senior Project Engineer, MTO, at (416) 235-5521, [heather.glass@ontario.ca](mailto:heather.glass@ontario.ca) or Kevin Jones, Senior Project Manager, AECOM Canada, at (905) 668-9363, [Kevin.Jones@aecom.com](mailto:Kevin.Jones@aecom.com).

Thank you for your cooperation and assistance.

Yours truly,

Susan Boot, P.Eng.  
Head, Highway Engineering, York-Simcoe

cc: H. Glass, MTO, Senior Project Engineer, 4<sup>th</sup> Floor, Bldg D  
S.Sieradzki, MTO, Senior Environmental Planner, 3<sup>rd</sup> Floor, Bldg D  
K. Jones, AECOM  
P. Grubb, Paradigm Transportation Solutions  
G. Shaw, Director, Transportation and Public Safety, Grey County

Distribution List – Notice of Commencement / Winter Travel Pattern Survey

Mr. Kevin Eccles, County Warden  
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595 9<sup>th</sup> Avenue East  
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Ms. Ellen Anderson, Mayor  
Town of the Blue Mountains  
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Mr. Cal Patterson, Mayor  
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